Event Management (B.S.)

Rosen College of Hospitality Management
Department of Tourism Event and Attractions,
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http://www.hospitality.ucf.edu
Email: hospitality@mail.ucf.edu
Dr. Robertico Croes, Department Chair
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Admission Requirements
- None

Degree Requirements
- Students must earn a minimum 2.0 overall GPA in course work taken within the Rosen College of Hospitality Management, and a minimum 2.0 GPA in all courses listed in the common program prerequisites, the basic and advanced core courses, and the restricted electives.
- Students must earn a "C" (2.0) or better in each course listed in the common program prerequisites, the basic and advised cores, and the restricted electives.

1. UCF General Education Program (GEP) (36 hrs)
A: Communication Foundations (9 hrs)
B: Cultural & Historical Foundations (9 hrs)
C: Mathematical Foundations (6 hrs)

Required	MAC 1105C	College Algebra	3 hrs

Select 1: 3 hrs

Required	CGS 2100C	Computer Fundamentals for Business or	3 hrs
Required	STA 2023	Statistical Methods I	3 hrs

D: Social Foundations (6 hrs)
Select 1: 3 hrs

Required	ECO 2013	Principles of Macroeconomics or	3 hrs
Required	ECO 2023	Principles of Microeconomics	3 hrs

Select 1: 3 hrs

Required	PSY 2012	General Psychology or	3 hrs
Required	SYG 2000	Introduction to Sociology or	3 hrs
Required	ANT 2000	General Anthropology	3 hrs

E: Science Foundations (6 hrs)
2. Common Program Prerequisites (CPP) (3 hrs)
- See "Common Prerequisites" in the Transfer and Transitions Services section for more information.

HFT 1000	Introduction to the Hospitality and Tourism Industry	3 hrs

3. Core Requirements: Basic Level

MAC 1105C	College Algebra	GEP

Select 1:

STA 2023	Statistical Methods I or	GEP
CGS 2100C	Computer Fundamentals for Business	GEP

Select 1:

ECO 2013	Principles of Macroeconomics or	GEP
ECO 2023	Principles of Microeconomics	GEP

4. Core Requirements: Advanced Level (55 hrs)
Hospitality Management Core 24 hrs

HFT 2401	Hospitality Industry Financial Accounting	3 hrs
HFT 2500	Hospitality and Tourism Marketing	3 hrs
HFT 2220	Hospitality Human Resources Management	3 hrs
HFT 2254	Lodging Operations	3 hrs
HFT 3431	Hospitality industry Managerial Accounting	3 hrs
HFT 3540	Guest Services Management I	3 hrs
HFT 4286	Hospitality Communications	3 hrs
HFT 4464	Hospitality Industry Finance	3 hrs

Internships 3 hrs

HFT 3940	Internship I	1 hr
HFT 4941	Internship II	1 hr
HFT 4944	Internship III	1 hr

Event Management Core 28 hrs

FSS 2284C	Food Preparation for Catered Events	4 hrs
HFT 2750	The Event Industry	3 hrs
HFT 3670	Hospitality and Event Risk Management	3 hrs
HFT 3512	Event Promotion	3 hrs
HFT 3519	Event Services	3 hrs
HFT 3523	Event Sales	3 hrs
HFT 4757	Event Management	3 hrs
HFT 3443	Event Technology	3 hrs
HFT 4802	Catering Sales Management	3 hrs

5. Restricted Electives (15 hrs)
Complete any five restricted Event Management Electives 15 hrs

HFT 3741	Meeting Management or	3 hrs
HFT 4754	Exhibit and Trade Show Operations or	3 hrs
HFT 4795	Entertainment Arts and Events or	3 hrs
HFT 3798	Fairs and Festivals or	3 hrs
HFT 4561	Destination Marketing or	3 hrs
HFT 4736	Destination Management or	3 hrs
HFT 4796	International Events or	3 hrs
HFT 4375	Advanced Trade Show Management or	3 hrs
HFT 3357	Club Event Operations or	3 hrs
HFT 4866C	Exploring Wines of the World	3 hrs

6. Capstone Requirements
- None

7. Foreign Language Requirements
Admissions
- State University System foreign language admission requirement: two years in high school or one year in college instruction in a single foreign language. (This requirement applies to those students admitted to the University without the required two units of foreign language in high school.)

Graduation
- None

8. Electives
- 3-11 hours as necessary to result in 120 total credit hours.

9. Additional Requirements
- Final exams will be given during Final Exam Week only.
- Transfer students to this program must take a minimum of thirty (30) credit hours in Hospitality Management core classes or restricted electives at UCF.

10. Required Minors
- None

11. Departmental Exit Requirements
- None

12. University Minimum Exit Requirements
- A 2.0 UCF GPA
- 60 semester hours earned after CLEP awarded
- 48 semester hours of upper division credit completed
- 30 of the last 39 hours of course work must be completed in residency at UCF.
- A maximum of 45 hours of extension, correspondence, CLEP, Credit by Exam, and Armed Forces credits permitted.
- Complete the General Education Program, the Gordon Rule, and nine hours of Summer credit.

Total Semester Hours Required
- 120

Honors In Major
- None

Related Programs
- None

Certificates
- None

Related Minors
- None

Advising Notes
- Students must earn a "C" (2.0) or better in each course listed in the common program prerequisites, the basic and advised cores, and the restricted electives.

Transfer Notes

- Subject to the general grade and residence requirements, credit will be granted for transferred course work equivalent to that required in the UCF College of Hospitality Management.
- Florida College System institution students are encouraged to complete the general education requirements prior to transferring to UCF.
- A minimum of 30 semester hours must be completed at UCF within the event major.
- Orientation and advising are two of the most valuable tools that a student can make use of when transferring to UCF. Students should take advantage of both.

Acceptable Substitutes for Transfer Courses

- None

Plan of Study

Freshman Year - Fall		**15 hrs**
ENC 1101	Composition I	3 hrs
HFT 1000	Introduction to the Hospitality and Tourism Industry	3 hrs
MAC 1105C	College Algebra	3 hrs
Cult/Hist. Foundations I		3 hrs
Select 1:		**3 hrs**
PSY 2012	General Psychology or	3 hrs
SYG 2000	Introduction to Sociology or	3 hrs
ANT 2000	General Anthropology	3 hrs
Freshman Year - Spring		**15 hrs**
ENC 1102	Composition II	3 hrs
HFT 2254	Lodging Operations	3 hrs
HFT 2750	The Event Industry	3 hrs
Cult/Hist. Foundations II		3 hrs
Select 1:		**3 hrs**
CGS 1060C	Introduction to Computers or	3 hrs
STA 2023	Statistical Methods I	3 hrs
Sophomore Year - Fall		**16 hrs**
SPC 1608	Fundamentals of Oral Communication	3 hrs
HFT 2500	Hospitality and Tourism Marketing	3 hrs
FSS 2284C	Food Preparation for Catered Events	4 hrs
Science Foundations I		3 hrs
Select 1:		**3 hrs**
ECO 2013	Principles of Macroeconomics or	3 hrs
ECO 2023	Principles of Microeconomics	3 hrs
Sophomore Year - Spring		**15 hrs**
HFT 2401	Hospitality Industry Financial Accounting	3 hrs
HFT 2220	Hospitality Human Resources Management	3 hrs
Science Foundations II		3 hrs
Cult/Hist. Foundations III		3 hrs
Free Elective		3 hrs
Junior Year - Fall		**16 hrs**
HFT 3540	Guest Services Management I	3 hrs
HFT 3431	Hospitality industry Managerial Accounting	3 hrs
HFT 3519	Event Services	3 hrs
HFT 3670	Hospitality and Event Risk Management	3 hrs
HFT 3512	Event Promotion	3 hrs
HFT 3940	Internship I	1 hr
Junior Year - Spring		**16 hrs**
HFT 4464	Hospitality Industry Finance	3 hrs
HFT 3523	Event Sales	3 hrs
HFT 3443	Event Technology	3 hrs
HFT 4941	Internship II	1 hr
Event Restricted Elective		3 hrs
Free Elective		3 hrs
Senior Year - Fall		**16 hrs**
HFT 4286	Hospitality Communications	3 hrs
HFT 4944	Internship III	1 hr
Event Restricted Electives		12 hrs
Senior Year - Spring		**12 hrs**
HFT 4757	Event Management	3 hrs
HFT 4802	Catering Sales Management	3 hrs
Event Restricted Elective		3 hrs
Free Electives		3 hrs

Program Academic Learning Compacts

- Program Academic Learning Compacts (student learning outcomes) for undergraduate programs are located at: *http://www.oeas.ucf.edu/alc/academic_learning_compacts.htm*

Equipment Fees

- Part-Time Student: $37.50 per term
- Full-Time Student: $75 per term