

Certificates

Health Communication - Certificate

College of Sciences

Nicholson School of Communication

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The certificate in health communication has a dual focus: 1) it is designed to provide students in health-related fields training in facilitating health communication processes; 2) it allows communication students to demonstrate that they have conceptual and applied knowledge about the role of communication in health care.

Admission Requirements

- None

Certificate Requirements

- Certificates will be awarded only at the time of degree completion.

Prerequisite Courses

- Most courses for this certificate will have prerequisites completed as a part of a student's GEP requirement, as general electives, or a student can enroll into courses with consent of instructor. Exceptions are identified below.

Required Courses (12 hrs)

COM 3022	Health Communication	3 hrs
COM 4550	Health Communication Campaigns	3 hrs
MMC 2004	Mass Media	3 hrs
PUR 4000	Public Relations	3 hrs

Restricted Electives (3 hrs)

Choose from the following: 3 hrs

ANT 4408	Culture, Disease, and Healing	3 hrs
ANT 4462	Medical Anthropology	3 hrs
COM 3120	Organizational Communication	3 hrs
COM 3330	Computer Mediated Communication	3 hrs
HSA 3012	Issues & Trends in Public Health	3 hrs
HSA 3111	U.S. Health Care Systems	3 hrs
HSC 4201	Community Health	3 hrs
RTV 4403	Electronic Media, Technology, and Society	3 hrs
SPC 4540	Persuasion and Communication	3 hrs

Foreign Language Requirements

- None

Total Semester Hours Required

- 15

Other Requirements

- No more than three credit hours from the Health Communication Certificate may be used to satisfy internal restricted electives of the Human Communication (formerly Interpersonal-Organizational) major.
- Communication majors must take their elective outside of the school of communication.