

UCF Degree Programs

Integrated Business (B.S.B.A.)

College of Business Administration

Integrated Business Program,

Business Administration II, Room: 222

<http://business.ucf.edu/undergraduate-programs>

Phone: 407-823-5627

The Integrated Business (IB) degree is intended to develop a strong business “generalist” who has the ability and capacity to enter the workforce with a broad understanding of business and strong analytical, communication, and critical thinking skills. The program focuses on issues faced by small and medium size, privately held firms. Not eligible for a double degree or double major with another College of Business Administration major.

Admission Requirements

- Completion of the UCF General Education program and Gordon Rule, or an AA degree from a Florida College System or State University System institution, and completion of each Common Program Prerequisite course with a “C” (2.0) or better.

- Completion of the following courses at UCF or at an AACSB accredited institution: ECO 3411, MAR 3023, FIN 3403, MAN 3025, and ACG 3173, with a GPA of “C” (2.0) or better. One course may be repeated one time in the next term of enrollment to meet these requirements.

- See Common Program Prerequisites

- A student’s academic catalog year guarantees their graduation requirements, but not their admission requirements. All pre-majors are held to the current admission standards. This applies to both native and transfer students.

Degree Requirements

- Students who change degree programs and select this major must adopt the most current catalog.

- Students wanting to major in Integrated Business must apply for admission to the major.

- A maximum of 6 credit hours of Core Requirements or Restricted Electives may count towards another degree program or minor.

- Any student receiving a business degree must complete a minimum of 30 of the 60 upper level business credit hours for their degree program in the UCF College of Business Administration. Additionally, 12 of the 30 credit hours completed at UCF must be from the department or school in which the student majors.

- Students in the Integrated Business major must maintain a 2.0 or higher cumulative Grade Point Average in all major courses taken at UCF and a 2.0 or higher cumulative GPA in all College of Business courses taken at UCF. Failure to maintain the required GPAs will result in the student being placed on Lack of Progress in the major and/or College. If a student on Lack of Progress fails to achieve the minimum required GPA in the subsequent term of enrollment, the student will be dismissed from the Integrated Business major and/or College of Business. A student who is dismissed may seek consideration for re-admittance into the College or major by submitting a letter indicating the reasons for academic difficulties and positive plans for achieving the required GPA. Readmission is not automatic or guaranteed and as an exception to College policy is rarely granted.

- Students majoring in Integrated Business must earn a grade of “C” (2.0) or better in each course applied towards the major, and a 2.0 overall average in the major.

1. UCF General Education Program (GEP) (36 hrs)

A: Communication Foundations (9 hrs)
 Prefer SPC 1608 Fundamentals of Oral Communication 3 hrs

B: Cultural & Historical Foundations (9 hrs)

C: Mathematical Foundations (6 hrs)

Required CGS 2100C Computer Fundamentals for Business 3 hrs

Required MAC 1105C College Algebra 3 hrs

D: Social Foundations (6 hrs)

Select 1: (3 hrs)

Required ECO 2013 Principles of Macroeconomics 3 hrs

Required ECO 2023 Principles of Microeconomics 3 hrs

Select 1: (3 hrs)

Suggested ANT 2000 General Anthropology or 3 hrs

Suggested PSY 2012 General Psychology or 3 hrs

Suggested SYG 2000 Introduction to Sociology 3 hrs

E: Science Foundations (6 hrs)

2. Common Program Prerequisites (CPP) (18 hrs)

- Must be completed with a “C” (2.0) or better.

ACG 2021 Principles of Financial Accounting 3 hrs

ACG 2071 Principles of Managerial Accounting 3 hrs

CGS 2100C Computer Fundamentals for Business 3 hrs

ECO 2013 Principles of Macroeconomics 3 hrs

ECO 2023 Principles of Microeconomics 3 hrs

Select one of the following sequences of courses:

- Students who have not completed MAC 2233 and STA 2023 with a “C” (2.0) or better must take ECO 3401.

ECO 3401 Quantitative Business Tools I 3 hrs

or

¹ MAC 2233 Concepts of Calculus and 3 hrs

STA 2023 Statistical Methods I 3 hrs

¹ Or MAC 2311 and MAC 2312

3. Core Requirements: Basic Level

- None

4. Core Requirements: Advanced Level (54 hrs)

Primary Core (15 hrs)

ACG 3173 Accounting for Decision-Makers 3 hrs

ECO 3411 Quantitative Business Tools II 3 hrs

FIN 3403 Business Finance 3 hrs

MAN 3025 Management of Organizations 3 hrs

MAR 3023 Marketing 3 hrs

Secondary Core (15 hrs)

GEB 3006 Introduction to Career Development and 2 hrs

Financial Planning

GEB 3003 Career Research & Planning 1 hr

GEB 3005 Career Search Strategy 1 hr

BUL 3130 Legal and Ethical Environment of Business 3 hrs

GEB 3375 Introduction to International Business 3 hrs

MAR 3203 Supply Chain and Operations Management 3 hrs

GEB 4223 Business Interviewing Techniques 1 hr

GEB 4004 Executing Your Career Plan 1 hr

Required Courses for Major (24 hrs)

GEB 4522 Data Driven Decision Making 3 hrs

GEB 4513 Applied Business Technologies 3 hrs

MAN 3302 Essentials of Human Resource 3 hrs

Management for Integrated Business

GEB 3031 Integrated Business Foundations 3 hrs

MAR 3407 Contemporary Selling 3 hrs

ENT 4412 Managing Small Business Finances 3 hrs

ECP 4703 Managerial Economics 3 hrs

MAN 4583 Project Management 3 hrs

5. Restricted Electives (3 hrs)

- Take one class from the list below.

GEB 4941 Internship 3 hrs

ENT 3613 Creativity and Entrepreneurship 3 hrs

GEB 4104 Small Business Development 3 hrs

6. Capstone Requirements (3 hrs)

- Admitted to a Business major, senior standing, and completion of MAN 3025, MAR 3023, FIN 3403, ECO 3411, and ACG 3173 or ACG 3131 are required to register for MAN 4720.

MAN 4720 Strategic Management 3 hrs

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7. Foreign Language Requirements

Admissions

- Two years of one foreign language in high school, or one year of one foreign language in college (or equivalent proficiency exam) prior to graduation.

Graduation

- None

8. Electives

- Variable

9. Additional Requirements

- None

10. Required Minors

- None

11. Departmental Exit Requirements

- A minimum major GPA and a minimum College of Business GPA of 2.0.

12. University Minimum Exit Requirements

- A 2.0 UCF GPA
- 60 semester hours earned after CLEP awarded
- 48 semester hours of upper division credit completed
- 30 of the last 39 hours of course work must be completed in residency at UCF.
- A maximum of 45 hours of extension, correspondence, CLEP, Credit by Exam, and Armed Forces credits permitted.
- Complete the General Education Program, the Gordon Rule, and nine hours of Summer credit.

Total Semester Hours Required

- 120

Honors In Major

- None

Related Programs

- None

Certificates

- None

Related Minors

- None

Advising Notes

- Florida College System students are advised to complete the Associate of Arts degree, to include the general education requirements, the common program prerequisites for the SUS system, and college algebra.
- Orientation and advising are two of the most valuable tools that a student can make use of when transferring to UCF. Be sure that you take advantage of both.

Transfer Notes

- Lower division courses do not substitute for upper division courses.
- Courses transferred must be formally evaluated for equivalency credit. The student must provide a course syllabus and any other supporting information with his/her petition for this evaluation.
- Common Program Prerequisites for the State University System for College of Business Administration programs include Financial Accounting, Managerial Accounting, Macroeconomics, Microeconomics, Calculus, Statistics, and a relevant computer class. At UCF Business, students who have completed the calculus and statistics class will be waived from Quantitative Business Tools I. Students who have completed either the calculus or the statistics, but not both, must take Quantitative Business Tools I.
- Subject to the general grade and residence requirements, credit will be granted for transferred course work equivalent to that required in the UCF Business program. Only grades of "C" (2.0) or higher transfer into the program and students must have a "C" (2.0) or better in each common program prerequisite class.
- Any student receiving a business degree must complete a minimum of 30 of the 60 upper level business credit hours for their degree program in the UCF College of Business Administration. Additionally, 12 of the 30 credit hours completed at UCF must be from the department or school in which the student majors.

Acceptable Substitutes for Transfer Courses

- None

Plan of Study

(120 hrs)

- General electives as required to earn 120 credit hours.

Freshman Year - Fall

15 hrs

ENC 1101	Composition I	3 hrs
MAC 1105C	College Algebra	3 hrs
ECO 2013	Principles of Macroeconomics	3 hrs
Cultural Foundation I		3 hrs
Elective		3 hrs

Freshman Year - Spring

15 hrs

ENC 1102	Composition II	3 hrs
ECO 2023	Principles of Microeconomics	3 hrs
Social Foundation		3 hrs
Elective		3 hrs
Elective		3 hrs

Sophomore Year - Fall

15 hrs

ACG 2021	Principles of Financial Accounting	3 hrs
SPC 1608	Fundamentals of Oral Communication	3 hrs
Science		3 hrs
Historical Foundation I		3 hrs
Elective		3 hrs

Sophomore Year - Spring

15 hrs

ACG 2071	Principles of Managerial Accounting	3 hrs
ECO 3401	Quantitative Business Tools I	3 hrs
CGS 2100C	Computer Fundamentals for Business	3 hrs
Historical Foundation II		3 hrs
Science		3 hrs

Sophomore Year - Summer

2 hrs

GEB 3006	Introduction to Career Development and Financial Planning	2 hrs
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Junior Year - Fall

16 hrs

ACG 3173	Accounting for Decision-Makers	3 hrs
MAN 3025	Management of Organizations	3 hrs
MAR 3023	Marketing	3 hrs
FIN 3403	Business Finance	3 hrs
ECO 3411	Quantitative Business Tools II	3 hrs
GEB 3003	Career Research & Planning	1 hr

Junior Year - Spring

13 hrs

GEB 3031	Integrated Business Foundations	3 hrs
MAN 3302	Essentials of Human Resource Management for Integrated Business	3 hrs
GEB 4513	Applied Business Technologies	3 hrs
BUL 3130	Legal and Ethical Environment of Business	3 hrs
GEB 3005	Career Search Strategy	1 hr

Senior Year - Fall

16 hrs

GEB 3375	Introduction to International Business	3 hrs
ENT 4412	Managing Small Business Finances	3 hrs
MAR 3203	Supply Chain and Operations Management	3 hrs
MAR 3407	Contemporary Selling	3 hrs
GEB 4522	Data Driven Decision Making	3 hrs
GEB 4223	Business Interviewing Techniques	1 hr

Senior Year - Spring

13 hrs

ECP 4703	Managerial Economics	3 hrs
MAN 4720	Strategic Management	3 hrs
MAN 4583	Project Management	3 hrs
GEB 4004	Executing Your Career Plan	1 hr
IB Restricted Elective		3 hrs

Program Academic Learning Compacts

- Program Academic Learning Compacts (student learning outcomes) for undergraduate programs are located at: http://www.oeas.ucf.edu/alc/academic_learning_compacts.htm

Equipment Fees

- Part-Time Student: \$15 per term
- Full-Time Student: \$30 per term