

Minors

Mass Communication - Minor

College of Sciences

Nicholson School of Communication, NSC, Room: 143

<http://communication.cos.ucf.edu>

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Minor Admission Requirements

- Not open to Ad-PR, Journalism, or Radio-TV majors.

Minor Requirements

- A minimum GPA of 2.0 is required in all courses used to satisfy the minor.
- Grades below "C" (2.0) in lower level courses are not accepted in the minor.
- At least 12 hours used in the minor must be earned at UCF within the Nicholson School of Communication.

Prerequisite Courses

- Students must satisfy each course's prerequisites before enrolling in the class.

Required Courses (9 hrs)

ADV 3008	Principles of Advertising	3 hrs
MMC 2004	Mass Media	3 hrs
RTV 3007	Development and Structure of Electronic Media and New Technology	3 hrs

Restricted Electives (9 hrs)

Select from the following:

ADV 4103	Radio-Television Advertising	3 hrs
COM 3330	Computer Mediated Communication	3 hrs
FIL 2030	History of Motion Pictures	3 hrs
FIL 3006	Art of the Cinema	3 hrs
JOU 3004	History of American Journalism	3 hrs
JOU 3015	Principles of Journalism	3 hrs
JOU 4700	Journalism Ethics	3 hrs
MMC 3200	Mass Communication Law	3 hrs
MMC 3420	Mass Media Research Methods	3 hrs
MMC 3630	Social Media as Mass Communication	3 hrs
MMC 4300	International Media	3 hrs
MMC 4602	Contemporary Media Issues	3 hrs
PUR 3210	Communication Approach to Corporate Social Responsibility	3 hrs
PUR 4000	Public Relations	3 hrs
PUR 4400	Crisis Communication	3 hrs
RTV 3511	Production Fundamentals and Aesthetics of Electronic Media	3 hrs
RTV 4403	Electronic Media, Technology, and Society	3 hrs
RTV 4503	Sports Programming in Electronic Media	3 hrs
RTV 4700	Regulation of Broadcasting	3 hrs
VIC 3001	Visual Communication	3 hrs

Foreign Language Requirements

- None

Total Semester Hours Required

- 18

Other Requirements

- No credit by exam (TSD, Military credit) may be used.
- Internship, co-op, or independent study credit can be used toward the minor with prior school permission.